



Giving Hope Today

Bell Ringer Standards of Conduct

Thank you for your commitment to be a Bell Ringer for The Salvation Army Christmas Kettle Campaign.

You are representing The Salvation Army as you stand at the Kettle and your conduct is critical to our mutual success. Your manner and attitude can make the difference between no donation and a substantial donation. Please review the following guidelines for being a Salvation Army Bell Ringer.

- Smile! Be warm, courteous and approachable.
- Make eye contact and be attentive. Try and make a connection with as many individuals as possible. Have a joyful attitude and say "Merry Christmas" to perspective donors.
- Express your appreciation each time you receive a donation. Be grateful and remember to say "thank you".
- Be prepared with handouts (calendar cards, Faith and Friends, etc.) Please do not be aggressive with handouts and respect the wishes of the donor.
- Dress appropriately and look your best. If you are a uniformed Salvationist please wear your uniform. If you are not in uniform black dress pants a white shirt and a red Salvation Army vest should be worn. For outdoor locations the red vest can be worn over a winter coat.
- Ring the bell to subtly draw the attention of passers-by. Please be aware of the shops around you and avoid aggressively ringing the bell.
- Please be punctual and committed to working your assigned shift.
- Be sure you do not obstruct the flow of traffic at any Kettle location.
- Never eat, read, smoke, text, listen to head phones or talk on the phone while attending a Kettle.
- It is preferred that if possible you do not sit while you are working at the Kettle.
- Never leave the Kettle unattended.
- Never speak to the media. If you are approached by the media please contact your local Kettle Coordinator.

***Be loving and sensitive to the people, who pass by your Kettle and keep the mission of
The Salvation Army,
".....to share the love of Jesus Christ..." foremost in your mind.***