

# IMAGE RELEASE



I, the undersigned, hereby give permission to the City of Greater Bendigo and any other party to use my full name and photographic likeness or any part thereof in all forms of media for advertising, trade, promotion and/or the express purpose described below.

**Express purpose:**

My name and image may be used in the promotion of Greater Bendigo as a great place to live, work, invest and visit. My name and image may be used by the City of Greater Bendigo in printed materials, publications such as magazines and corporate communication pieces, online promotions, including social media, the internet and e-mail campaigns, and other promotional materials. My name and image may also be provided by the City of Greater Bendigo to a third party, such as a company, business or other commercial entity, for use in their promotional publications.

Print Name: \_\_\_\_\_

Address: \_\_\_\_\_

Postcode: \_\_\_\_\_

Telephone home: \_\_\_\_\_ Mobile: \_\_\_\_\_

**If the signatory is under 18 years of age:**

I, (print name) \_\_\_\_\_

of (address) \_\_\_\_\_

am the parent/legal guardian of the individual named above, and I have read this release and approve of its terms.

**Terms and Conditions**

- a) I hereby consent to the City of Greater Bendigo and any other party reproducing or using, re-using, publishing or republishing my image or likeness, including but not limited to photographic portraits, pictures, video or film of me in which I may appear in whole or in part, composite or distorted in character or form, without restriction as to changes or transformations in conjunction with my own name, in full or part, or a fictitious name, or reproduction in colour or otherwise, in any and all media (including but not limited to print and electronic copy) now or hereafter known for illustration, art, promotion, advertising, trade, or any other purpose whatsoever.
- b) I hereby relinquish any right that I may have to examine or approve the completed product or products, final advertising copy, printed matter or other promotional materials that may be used in conjunction with my name and image or the use (including commercial use) to which they may be applied.
- c) I hereby affirm that I am over 18 years of age and have the right to contract in my own name.
- d) I have read this document prior to signing and I fully understand and agree with its contents.
- e) This release shall be binding upon me and my heirs, legal representatives and assigns.

Signature: \_\_\_\_\_

Date: / /

**City of Greater Bendigo  
PO Box 733  
Bendigo 3552**

<p><b>Office use only</b> <b>Photo description:</b> <b>Photographer:</b></p>
--