SPCA HAMILTON/BURLINGTON

ONLINE OUTREACH VOLUNTEER

Position Summary:

The Community Engagement Volunteer will engage with people in Facebook, Instagram and Reddit groups, interacting and commenting on relevant posts.

Location

175 Longwood Rd S, Hamilton (McMaster Innovation Park)

Time Commitment

Approximately 3 hours per week on Monday mornings.

Tasks:

Unlike our existing social media roles, which focus on managing and engaging with our own content, this role focuses on other people's content and online communities to start conversations, build connections, and increase HBSPCA visibility.
This role will work independently while receiving guidance and support from the Communications team as needed.

Skills:

Basic computer and smartphone skills, including familiarity with social media platforms such as Facebook, Instagram, and Reddit, navigating online communities, commenting, and interacting with other accounts.

APPLY HERE